

Outstanding New Product Finalist “ ON THE RISE “

Phoenicia™ Patisserie introduces the world’s only Gourmet Baklava with over a century of fine baking tradition.

We are delighted to announce that Phoenicia Patisserie was voted a finalist in the category of OUTSTANDING NEW PRODUCT 2002 by NASFT at the summer Fancy Food Show in New York.

Phoenicia™ Patisserie importer marketer of fine Mediterranean Pastries, is expanding its activities in the USA., connecting the eastern Mediterranean to the western hemisphere.

We are very excited about the opportunity to offer our product to consumers and retailers throughout the Americas. Additionally we are very confident in the abilities of the brokerage firms that represent Phoenicia Patisserie across the United States.

Our goal is to offer the best Mediterranean pastries to the American consumer. Our marketing drive will help expand the pastries category in the premium segment of the market. With Phoenicia™ Patisserie, we offer our customers a taste of the best Mediterranean confections and an outstanding gourmet experience.

We package our confections as assorted varieties in beautifully designed gift boxes, available in 3 sizes, 3.5oz (Ideal for gift baskets), 8.9oz and 1lb.3oz gift boxes, also available as a bulk assortment, for individual sales.

Phoenicia™ Patisserie operates out of Texas, an ideal gateway to all of North America. We invite you to embark on a delectable culinary journey and delight in the sweet traditions of Phoenicia™ Patisserie.

For order information, suggestions or feedback, please contact us directly at our toll free number 866-5PASTRY, 972-299-0777, Fax 817-274-3942.

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Visit our web site at <http://www.phoeniciainternational.com>